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Practical automation examples that help advisors work smarter, not longer

### Time is your most valuable asset

As a financial advisor, time is your most limited — and valuable — resource. Every hour spent on manual tasks is an hour not spent deepening client relationships, building strategies, or growing your business. Yet, in most practices, small tasks quietly pile up: drafting follow-up emails, logging notes, setting reminders, and preparing reports. Individually, these may seem minor. Together, they consume hours each week and create friction that slows your growth.

This is where AI and automation can transform your practice. These tools aren't about replacing the human element — they're about taking repetitive, time-consuming work off your plate so you can focus on what matters most. With the right technology, routine tasks happen automatically. Data flows where it needs to go. Client touchpoints are handled without you lifting a finger.

In this guide, we'll show you 10 practical ways AI can give you back **10 or more hours every week.** Each example is designed to eliminate busywork, reduce risk, and help you work smarter, not longer.

Let's dive in.

### 10 ways Al gives you back your time

### Follow-up emails written, sent, and logged automatically

After every client meeting, the clock starts ticking on follow-up. Clients expect timely communication that confirms next steps, recaps key points, and reinforces trust. But writing and sending these emails — and making sure they're appropriately logged — eats into your day. Al can handle this entire process for you.

With the right platform, Al generates a professional, personalized follow-up email based on meeting context, sends it automatically, and logs it in the client record for compliance purposes. No copying and pasting, no retyping notes, no toggling between systems. As Michael Kitces notes, "It's not just about doing more with less — it's about letting technology handle what doesn't need a human touch, so you can focus where it matters most."

### Meeting notes captured and summarized for you

Many advisors spend late nights manually logging meeting notes, pulling action items, and filing everything for compliance. All changes that dynamic completely. With an Al-powered meeting notetaker, transcription and key-point summarization occur automatically, and notes are logged to the CRM in real-time—no typing, no follow-up catch-up sessions.

According to a <u>Kitces study</u>, advisors spend an average of **5.3 hours per week preparing for client meetings.** Imagine reclaiming over five hours every week simply because your CRM now captures and organizes your meeting work for you. It's not fiction—it's a smarter way to work.

### Task creation triggered by client interactions

Every meaningful conversation with a client—whether about beneficiaries, life changes, or concerns about goals—should prompt a follow-up action.

Unfortunately, most advisors rely on memory or manual task entry afterward, which often leads to inefficiencies and missed steps.

With AI tools, task creation becomes instantaneous and automated: mention a task-worthy item during your interaction, and the system immediately creates, assigns, and tracks it in your CRM. No sticky notes. No forgotten obligations. Just seamless accountability, enabling you to keep the client experience on track while staying focused on the advice that matters most.

Financial advisors <u>reportedly</u> spend an average of **22 hours per week** on administrative and back-office tasks. Automating this crucial bottleneck isn't just nice-to-have—it's essential for rediscovering time for high-impact work.

### Client meetings auto-scheduled and prepped

Scheduling and prepping meetings is a persistent administrative drain — advisors spend significant time managing calendars, following up with clients, and preparing briefing materials. Al tools can take this all off your plate. The right tool can automatically track review cycles, book meetings based on availability, send reminders to the client, and help brief you before each meeting with key plan details, account updates, and suggested talking points.

According to a <u>recent study</u>, "advisors using AI tools spend roughly 35 percent more time on strategic financial planning. That extra time leads directly to better engagement and more meaningful advice." That's not just efficiency—it's a shift toward deeper client engagement and higher-value work.

### Post-meeting follow-up handled automatically

The work that happens after a client meeting—sending follow-up emails, delegating tasks, updating notes, and logging for compliance—often becomes the administrative endnote of your day. You've heard it before: it's not over until it's entered. That extra admin eats into time you could have spent with clients or adding greater value to your practice.

With modern AI tools, the process is seamless and instantaneous: once the conversation ends, your system drafts and sends a personalized follow-up, creates and assigns next-step tasks, logs the entire interaction into your CRM, and updates compliance records—all automatically. The result? You eliminate manual admin work, reduce errors, and ensure no action item slips through the cracks.

In real-world practice, notetaker tools report striking results:

- A 40% reduction in time spent on routine administrative tasks.
- Advisors gain a 30% increase in client-handling capacity.

That's not tech for tech's sake—it's real efficiency, freeing you to focus on strategic conversations and relationship-building.



## Birthday, anniversary, and milestone messages sent without a second thought

Small acknowledgments—like birthday wishes, relationship anniversaries, or congratulations on life milestones—may seem simple, but they're powerful. According to Russell Investments, 60% of clients report that frequent, personalized communication increases their confidence in their financial plan, and 85% would consider the communication style and cadence when deciding whether to stay with an advisor.

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The right AI tool will handle these touchpoints automatically. It will pull dates from your CRM, craft personalized messages, and send them exactly when they matter, without you having to remember or schedule anything. That consistent, personal outreach keeps clients engaged, strengthens loyalty, and can boost referrals—all without adding any burden to your day.

### New client onboarding sequences run automatically

Onboarding a new client is often one of the most time-consuming and error-prone processes in an advisory practice. All transforms this critical moment into a smooth, efficient, and professional first impression. From the moment a client signs, your system automatically initiates a hands-free sequence: welcome emails, document requests, intake forms, and meeting scheduling, all happening without any manual reminders or forgotten steps.

Real-world results speak volumes. One advisor shared how automating onboarding saved **5 hours per day and cut the process time in half**:

Our client cut onboarding time by 50%... Integrating Al into my client onboarding process has saved me 5 hours a day, centralizing my entire workflow.

With repetitive tasks off your plate, you can focus on building trust and relationships from day one.

### Paperwork completes itself automatically

Duplicative paperwork is one of the most tedious inefficiencies advisors face—reentering information that's already in your system is frustrating, error-prone, and costly. All changes that by automatically pre-filling forms, applications, and transfer documents using data from your CRM, planning tools, or custodian.

Organizations using document automation report up to **50% less time spent on paperwork** and **80% faster processing times**, according to <u>industry research</u>. That means paperwork goes from a half-day slog to a few automated clicks—no data reentry, no mistakes, no headaches. The result? You shift your focus back to what matters: clients, advice, and growing your business.

### Systems that talk to each other — and to you

Advisors spend too much time toggling between siloed platforms—CRM, email tools, meeting notes, planning software—just to piece together a holistic client view. The right AI tools will eliminate this friction by seamlessly integrating data across all systems. It aggregates insights from notes, communications, and meetings into a unified, up-to-date profile for each client.

Even better, you can interact with this streamlined system as if it's a top-tier assistant. Ask it conversationally—"What actions are due after Sarah's meeting?" or "Show me any emails awaiting a response."—and get instant, accurate answers. No system hopping, no manual searching. Just one intelligent interface that puts your client's full context at your fingertips.

# Daily recommendations that spotlight your highest-value actions

Imagine walking into the office and, instead of sifting through emails or reviewing task lists, your Al assistant presents a curated list: "Here are the 10 most high-impact things you can do today." No guesswork. No digging through notes. Just clear, actionable priorities that move your client relationships forward.

When your AI tools have full context — CRM data, emails, meeting notes, account details, and even current market news and trends — they can surface the clients who need attention most and tell you why. Whether it's reaching out to a client impacted by recent legislation, following up on an open planning item, or checking in after a life event, your AI keeps you focused on what matters.

This is where automation goes beyond saving time — it amplifies your role as a proactive, white-glove advisor. Al doesn't just make you faster — it helps you show up smarter.